









NEXT GEN

Supply Chain Conference

SPONSORSHIP CONTRACT

SPONSORSHIP OPPOTUNITIES

SPONSORSHIP LEVELS	Diamond Sponsor	Platinum Sponsor		Gold Sponsor		Silver Sponsor					Bronze Sponsor			Associate
	3 Available \$25,000	Evening Reception \$22,500 Exclusive	Registration Bags \$22,500 Exclusive	Lunch Day 1 \$13,500 Exclusive	Lunch Day 2 \$13,500 Exclusive	Lanyards \$9,250 Exclusive	Advisory Board Speaker Gifts \$9,250 Exclusive	Awards \$9,250 Exclusive	Breakfast Day 1 \$6,000 Exclusive	Breakfast Day 2 \$6,000 Exclusive	Break Day 1(PM) \$4,500 Exclusive	Break Day 2(AM) \$4,500 Exclusive	Break Day 2(PM) \$4,500 Exclusive	\$2,500
Introduce Speaker in the Main Session	√													
One Invite to VIP Reception	√	√	√											
20% Discount on Exhibition Space			√	√	√									
Recognized at the General Session			√	√	√									
Conference Attendee List (2 Weeks after Program)	√	√	√	√	√	√	√	√	√	√				
Recognized on Conference Program & Agenda	1	√	√	√	√	√	√	√	√	√	√	√	√	
Recognized on Pre & Post Mailer to Attendees	SOLD	SOLD	√	√	√	√	√	SOLD	√	√	√	√	√	
Hyperlinked Logo Conference Sponsorship Website Page	SOLD	SOLD	√	√	√	√	√	SOLD	√	√	√	√	√	√
Logo Highlighted Under Level on All Conference Signage	SOLD	SOLD	√	√	√	√	√	SOLD	√	√	√	√	√	√
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	SOLD	SOLD	√	√	√	√	√	SOLD	√	√	√	√	√	√
50% Off Additional Conference Delegates (\$925 Each)	√	√	√	√	√	√	√	SOLD	√	√	√	√	√	√
Complimentary Conference Delegate Passes (\$1,850 Value/per pass)	4	3	3	2	2	1	1	1	1	1				
Supply Chain Management Review Exclusive Exposure														
Custom Research Brief (\$15,000 Value)	2 AVAILABLE													
Full Page advertisement in April <i>Supply Chain Management Review</i> Show Issue (\$7,000 Value)	2 AVAILABLE	√	√											
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	2 AVAILABLE	√	√	√	√									
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	2 AVAILABLE	√	√	√	√	√	√	√	√	√				
SCMR eNewsletter Ad (\$2,500 Value)	2 AVAILABLE	√	√	√	√	√	√	√	√	√	√	√	√	
Logo Recognized on all Marketing Materials Including Ads in <i>Supply Chain Management Review</i> and <i>Logistics Management</i>	2 AVAILABLE	√	√	√	√	√	√	√	√	√	√	√	√	√
Free 1 Year Subscription to <i>Supply Chain Management Review</i> (\$139 value)	2 AVAILABLE	√	√	√	√	√	√	√	√	√	√	√	√	√

For more information please contact:

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DIAMOND SPONSORSHIP 1 SOLD - 2 AVAILABLE

DIAMOND SPONSORSHIP - \$25,000

- One Invite to VIP Reception
- Introduce Speaker during Main Session
- Four Complimentary Conference Delegate Passes (\$1,850 Value/per pass)
- 20% Discount on Exhibition Space
- Recognized at the General Session
- Conference Attendee List (2 Weeks after Program)
- Recognized on Conference Program & Agenda
- Recognized on Pre & Post Mailer to Attendees
- Hyperlinked Logo Conference Sponsorship Website Page
- Logo Highlighted Under Level on All Conference Signage
- Recognized on "Thank you Sponsors" Slide that is shown between Presentations
- 50% Off Additional Conference Delegates (\$925 Each)

SOLD

Honeywell
Intelligent

SUPPLY CHAIN MANAGEMENT REVIEW EXCLUSIVE EXPOSURE

- Custom Research Brief (\$15,000 Value)

Your Research Brief is a turn-key solution offering an unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.

- Your executive brief is posted on *SCMR's* website and promoted to key target segments to gain maximum exposure.
- Customized registration page captures qualified leads.
- Dedicated eBlast to our publication subscriber lists will generate numerous leads.
- The final PDF eReport will also be provided to you for your own distribution.
- Full Page advertisement in April *Supply Chain Management Review* Show Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in *Supply Chain Management Review* and *Logistics Management*
- Free 1 year subscription to *Supply Chain Management Review* (\$139 Value)

SPONSORSHIP DETAILS

PLATINUM SPONSORSHIP OPPORTUNITIES

Reception Evening 1 - \$22,500

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Brief speaking opportunity at Reception
- All items checked under sponsorship matrix level



SOLD

Registration Bags - \$22,500

- Company logo on registration bags handed out to each delegate
- One company insert in each bag
- All items checked under sponsorship matrix level

GOLD SPONSORSHIP OPPORTUNITIES

Lunch Day 1: \$13,500

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch
- All items checked under sponsorship matrix level

Lunch Day 2: \$13,500

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch
- All items checked under sponsorship matrix level

SILVER SPONSORSHIP OPPORTUNITIES

Lanyards - \$9,250

- Company logo on badge lanyards handed out to each delegate
- All items checked under sponsorship matrix level

Advisory Board & Speaker Gifts - \$9,250

- Company logo on Advisory Board & Speaker gifts given to them at the conference
- All items checked under sponsorship matrix level

Awards - \$9,250

- Company logo on award
- Company representative assisting in presenting the awards at the conference
- All items checked under sponsorship matrix level



SOLD

Breakfast Day 1 - \$6,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

Breakfast Day 2 - \$6,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

BRONZE SPONSORSHIP OPPORTUNITIES

Break Day 1 (PM) - \$4,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

- Logo napkins at break
- All items checked under sponsorship matrix level

Break Day 2 (AM) - \$4,500

- Company logo on table top signage
- Company logo on sign at entrance of break

Break Day 2 (PM) - \$4,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

ASSOCIATE SPONSORSHIP OPPORTUNITIES - \$2,500

- 50% off delegates from your company (\$925)
- Hyperlink Logo on Conference Website
- Logo Highlighted Under Level on all Conference Signage

- Recognized on "Thank you to Sponsors" slides between presentations



SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250

Premium Locations:

- Back Cover – 1 available - \$1,750
- Inside Front – 1 available - \$1,500
- Inside Back – 1 available - \$1,500

CONTRACT DETAILS

Company: _____
First Name: _____
Last Name: _____
Title/Position: _____
Billing Address: _____
Country: _____
Phone #: _____
Email: _____

SPONSORSHIP SELECTION:



Diamond Sponsor - \$25,000
~~1 Sold~~ **SOLD**
2 Available



Platinum Sponsor
~~Evening Reception - \$22,500~~ **SOLD**
Registration Bags - \$22,500

Gold Sponsor
Lunch Day 1 - \$13,500
Lunch Day 2 - \$13,500



Silver Sponsor
Lanyards - \$9,250
Advisory Board Speaker Gifts - \$9,250
~~Awards Sponsorship - \$9,250~~ **SOLD**
Breakfast Day 1 - \$6,000
Breakfast Day 2 - \$6,000

Show Program Advertising
Full Page Ad - \$1,000
Pick your Placement Full Page - \$1,250
Back Cover – 1 available - \$1,750
Inside Front – 1 available - \$1,500
Inside Back – 1 available - \$1,500

Bronze Sponsor
Break Day 1 PM - \$4,500
Break Day 2 AM - \$4,500
Break Day 2 PM - \$4,500

Associate Level
\$2,500  

PRICING DETAILS:

Sponsorship Cost: \$ _____
Additional Delegates (\$925 each): \$ _____
Show Program: \$ _____
Total Price: \$ _____
25% Deposit Due: \$ _____
Invoice
Credit Card

Accounts Payable Contact: _____
Name: _____
Email: _____
Phone: _____

Signature: _____
Print Name (Title & Date): _____

Your signature signifies that the you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

Payment & Cancellation Policy: By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before Jan 31, 2019. If a Sponsor reduces or cancels after Jan 31, 2019, a cancellation penalty of 50% of total commitment will be assessed. If an Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.