




# NEXT GEN

Supply Chain Conference

## SPONSORSHIP CONTRACT

### SPONSORSHIP OPPOTUNITIES

SPONSORSHIP LEVELS	Diamond Sponsor	Platinum Sponsor		Gold Sponsor		Silver Sponsor					Bronze Sponsor			Associate
	3 Available \$25,000	Evening Reception \$22,500 Exclusive	Registration Bags \$22,500 Exclusive	Lunch Day 1 \$13,500 Exclusive	Lunch Day 2 \$13,500 Exclusive	Lanyards \$9,250 Exclusive	Advisory Board Speaker Gifts \$9,250 Exclusive	Awards \$9,250 Exclusive	Breakfast Day 1 \$6,000 Exclusive	Breakfast Day 2 \$6,000 Exclusive	Break Day 1 (PM) \$4,500 Exclusive	Break Day 2 (AM) \$4,500 Exclusive	Break Day 2 (PM) \$4,500 Exclusive	\$2,500
Introduce Speaker in the Main Session	√													
One Invite to VIP Reception	√	√	√											
20% Discount on Exhibition Space			√	√	√									
Recognized at the General Session	√	√	√	√	√									
Conference Attendee List (2 Weeks after Program)	√	√	√	√	√	√	√	√	√	√				
Recognized on Conference Program & Agenda	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Recognized on Pre & Post Mailer to Attendees	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Hyperlinked Logo Conference Sponsorship Website Page	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Logo Highlighted Under Level on All Conference Signage	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	√	√	√	√	√	√	√	√	√	√	√	√	√	√
50% Off Additional Conference Delegates (\$925 Each)	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Complimentary Conference Delegate Passes (\$1,850 Value/per pass)	4	3	3	2	2	1	1	1	1	1				
<b>Supply Chain Management Review Exclusive Exposure</b>														
Custom Research Brief (\$15,000 Value)	√													
Full Page advertisement in April <i>Supply Chain Management Review</i> Show Issue (\$7,000 Value)	√	√	√											
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	√	√	√	√	√									
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	√	√	√	√	√	√	√	√	√	√				
SCMR eNewsletter Ad (\$2,500 Value)	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Logo Recognized on all Marketing Materials Including Ads in <i>Supply Chain Management Review</i> and <i>Logistics Management</i>	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Free 1 Year Subscription to <i>Supply Chain Management Review</i> (\$139 value)	√	√	√	√	√	√	√	√	√	√	√	√	√	√

For more information please contact:

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 elena@nextgensupplychainconference.com

**DIAMOND SPONSORSHIP 1 SOLD - 2 AVAILABLE**

**DIAMOND SPONSORSHIP - \$25,000**

- One Invite to VIP Reception
- Introduce Speaker during Main Session
- Four Complimentary Conference Delegate Passes (\$1,850 Value/per pass)
- 20% Discount on Exhibition Space
- Recognized at the General Session
- Conference Attendee List (2 Weeks after Program)
- Recognized on Conference Program & Agenda
- Recognized on Pre & Post Mailer to Attendees
- Hyperlinked Logo Conference Sponsorship Website Page
- Logo Highlighted Under Level on All Conference Signage
- Recognized on "Thank you Sponsors" Slide that is shown between Presentations
- 50% Off Additional Conference Delegates (\$925 Each)

**SOLD**

**Honeywell**  
Intelligent

**SUPPLY CHAIN MANAGEMENT REVIEW EXCLUSIVE EXPOSURE**

- Custom Research Brief (\$15,000 Value)  
Your Research Brief is a turn-key solution offering an unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.
  - Your executive brief is posted on *SCMR's* website and promoted to key target segments to gain maximum exposure.
  - Customized registration page captures qualified leads.
  - Dedicated eBlast to our publication subscriber lists will generate numerous leads.
  - The final PDF eReport will also be provided to you for your own distribution.
- Full Page advertisement in April *Supply Chain Management Review* Show Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in *Supply Chain Management Review* and *Logistics Management*
- Free 1 year subscription to *Supply Chain Management Review* (\$139 Value)

## SPONSORSHIP DETAILS

### PLATINUM SPONSORSHIP OPPORTUNITIES

#### Reception Evening 1 - \$22,500

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Brief speaking opportunity at Reception
- All items checked under sponsorship matrix level



**SOLD**

#### Registration Bags - \$22,500

- Company logo on registration bags handed out to each delegate
- One company insert in each bag
- All items checked under sponsorship matrix level

### GOLD SPONSORSHIP OPPORTUNITIES

#### Lunch Day 1: \$13,500

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch
- All items checked under sponsorship matrix level

#### Lunch Day 2: \$13,500

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch
- All items checked under sponsorship matrix level

### SILVER SPONSORSHIP OPPORTUNITIES

#### Lanyards - \$9,250

- Company logo on badge lanyards handed out to each delegate
- All items checked under sponsorship matrix level

#### Advisory Board & Speaker Gifts - \$9,250

- Company logo on Advisory Board & Speaker gifts given to them at the conference
- All items checked under sponsorship matrix level

#### Awards - \$9,250

- Company logo on awards
- Company representative assisting in presenting the awards at the conference
- All items checked under sponsorship matrix level



**SOLD**

#### Breakfast Day 1 - \$6,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

#### Breakfast Day 2 - \$6,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

### BRONZE SPONSORSHIP OPPORTUNITIES

#### Break Day 1 (PM) - \$4,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

- Logo napkins at break
- All items checked under sponsorship matrix level

#### Break Day 2 (AM) - \$4,500

- Company logo on table top signage
- Company logo on sign at entrance of break

- #### Break Day 2 (PM) - \$4,500
- Company logo on table top signage
  - Company logo on sign at entrance of break
  - Logo napkins at break
  - All items checked under sponsorship matrix level

### ASSOCIATE SPONSORSHIP OPPORTUNITIES - \$2,500

- 50% off delegates from your company (\$925)
- Hyperlink Logo on Conference Website
- Logo Highlighted Under Level on all Conference Signage
- Recognized on "Thank you to Sponsors" slides between presentations

### SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250

#### Premium Locations:

- Back Cover – 1 available - \$1,750
- Inside Front – 1 available - \$1,500
- Inside Back – 1 available - \$1,500

# CONTRACT DETAILS

**Company:** \_\_\_\_\_  
**First Name:** \_\_\_\_\_  
**Last Name:** \_\_\_\_\_  
**Title/Position:** \_\_\_\_\_  
**Billing Address:** \_\_\_\_\_  
**Country:** \_\_\_\_\_  
**Phone #:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

## SPONSORSHIP SELECTION:



**Diamond Sponsor** - \$25,000  
~~1 Sold~~ **SOLD**  
2 Available



**Platinum Sponsor**  
~~Evening Reception - \$22,500~~ **SOLD**  
Registration Bags - \$22,500

**Gold Sponsor**  
Lunch Day 1 - \$13,500  
Lunch Day 2 - \$13,500



**Silver Sponsor**  
Lanyards - \$9,250  
Advisory Board Speaker Gifts - \$9,250  
~~Awards Sponsorship - \$9,250~~ **SOLD**  
Breakfast Day 1 - \$6,000  
Breakfast Day 2 - \$6,000

**Show Program Advertising**  
Full Page Ad - \$1,000  
Pick your Placement Full Page - \$1,250  
Back Cover – 1 available - \$1,750  
Inside Front – 1 available - \$1,500  
Inside Back – 1 available - \$1,500

**Bronze Sponsor**  
Break Day 1 PM - \$4,500  
Break Day 2 AM - \$4,500  
Break Day 2 PM - \$4,500

**Associate Level**  
\$2,500

## PRICING DETAILS:

Sponsorship Cost: \$ \_\_\_\_\_  
Additional Delegates (\$925 each): \$ \_\_\_\_\_  
Show Program: \$ \_\_\_\_\_  
Total Price: \$ \_\_\_\_\_  
25% Deposit Due: \$ \_\_\_\_\_  
Invoice  
Credit Card

**Accounts Payable Contact:** \_\_\_\_\_  
**Name:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_

**Signature:** \_\_\_\_\_  
**Print Name (Title & Date):** \_\_\_\_\_

Your signature signifies that the you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

**Payment & Cancellation Policy:** By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before Jan 31, 2019. If a Sponsor reduces or cancels after Jan 31, 2019, a cancellation penalty of 50% of total commitment will be assessed. If an Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.