

NEXTGEN

Supply Chain Conference
APRIL 27-29, 2020

SPONSORSHIP CONTRACT

SPONSORSHIP OPPORTUNITIES

| SPONSORSHIP LEVELS | Diamond Sponsor | Platinum Sponsor | | Gold Sponsor | | Silver Sponsor | | | | Bronze Sponsor | | Associate |
|---|--|---|--|---|--|---|---|--------------------------------------|---|-------------------------------|---|---|
| | 3 Available \$27,500 | Tuesday Evening Reception \$25,000 Exclusive | Monday Ice Breaker Reception \$22,500 Exclusive | Lunch 2 Available \$13,500 Exclusive | Registration Portfolios & Pens \$10,000 Exclusive | Advisory Board Speaker Gifts \$9,250 Exclusive | Solution Provider Awards \$9,250 Exclusive | End-User Awards \$9,250 Exclusive | Breakfasts 2 Available \$6,000 Exclusive | Lanyards \$4,750 Exclusive | Breaks 3 Available \$4,500 Exclusive | \$2,750 |
| Introduce Speaker in the Main Session | ✓  | | | |  | | | | | | |  |
| 20% Discount on Exhibition Space | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | |
| Recognized at the General Session | 2 | ✓ | ✓ | ✓ | ✓ | | | | | | | |
| Conference Attendee List (2 Weeks after Program) | A V A I L A B L E | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| Recognized on Conference Program & Agenda | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Recognized on Pre & Post Mailer to Attendees | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Hyperlinked Logo Conference Sponsorship Website Page | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo Highlighted Under Level on All Conference Signage | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognized on "Thank You Sponsors" Slide that is shown between Presentations | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 50% Off Additional Conference Delegates (\$925 Each) | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Conference Delegate Passes (\$1,850 Value/per pass) | | 4 | 3 | 3 | 2 | 2 | 1 | 1 | 1 | 1 | | |
| | | | | | | | | | | | | |
| Supply Chain Management Review Exclusive Exposure | | | | | | | | | | | | |
| Custom Research Brief (\$15,000 Value) | ✓ | | | | | | | | | | | |
| Full Page advertisement in July/August Supply Chain Management Review Show Issue (\$7,000 Value) | ✓ | ✓ | ✓ | | | | | | | | | |
| 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value) | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | | | |
| Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| SCMR eNewsletter Ad (\$2,500 Value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo Recognized on all Marketing Materials Including Ads in Supply Chain Management Review and Logistics Management | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Free 1 Year Subscription to Supply Chain Management Review (\$139 value) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |

For more information please contact:

Elena Day Parsons • 816-585-2016
elena@nextgensupplychainconference.com
nextgensupplychainconference.com

DIAMOND SPONSORSHIP - 3 AVAILABLE

DIAMOND SPONSORSHIP - \$27,500

- Introduce Speaker during Main Session
- Four Complimentary Conference Delegate Passes (\$1,850 Value/per pass)
- 20% Discount on Exhibition Space
- Recognized at the General Session
- Conference Attendee List (2 Weeks after Program)
- Recognized on Conference Program & Agenda
- Recognized on Pre & Post Mailer to Attendees
- Hyperlinked Logo Conference Sponsorship Website Page
- Logo Highlighted Under Level on All Conference Signage
- Recognized on "Thank You Sponsors" Slide that is shown between Presentations
- 50% Off Additional Conference Delegates (\$925 Each)



SUPPLY CHAIN MANAGEMENT REVIEW EXCLUSIVE EXPOSURE

- Custom Research Brief (\$15,000 Value)
Your Research Brief is a turn-key solution offering an unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.
 - Your executive brief is posted on *SCMR's* website and promoted to key target segments to gain maximum exposure.
 - Customized registration page captures qualified leads.
 - Dedicated eBlast to our publication subscriber lists will generate numerous leads.
 - The final PDF eReport will also be provided to you for your own distribution.
- Full Page advertisement in July/August *Supply Chain Management Review* Show Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in *Supply Chain Management Review* and *Logistics Management*
- Free 1 year subscription to *Supply Chain Management Review* (\$139 Value)

SPONSORSHIP DETAILS

PLATINUM SPONSORSHIP OPPORTUNITIES

TUESDAY Reception Evening - \$25,000

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Logo napkins at reception
- Brief speaking opportunity at Reception
- All items checked under sponsorship matrix level

MONDAY Ice Breaker Reception - \$22,500

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Logo napkins at reception
- Brief speaking opportunity at Reception
- All items checked under sponsorship matrix level

GOLD SPONSORSHIP OPPORTUNITIES

Lunch Day (2 Available): \$13,500

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch
- All items checked under sponsorship matrix level

Registration Portfolios and Pens - \$10,000

- Company logo on registration portfolios and pens handed out to each delegate
- All items checked under sponsorship matrix level

Elemica

SILVER SPONSORSHIP OPPORTUNITIES

Solution Provider Awards - \$9,250

- Company logo on awards
- Company rep to assist in presenting the awards at the conference
- All items checked under sponsorship matrix level

Advisory Board & Speaker Gifts - \$9,250

- Company logo on Advisory Board & Speaker gifts given to them at the conference
- All items checked under sponsorship matrix level

End-User Awards - \$9,250

- Company logo on awards
- Company rep to assist in presenting the awards at the conference
- All items checked under sponsorship matrix level

Breakfast (2 Available) - \$6,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

BRONZE SPONSORSHIP OPPORTUNITIES

Lanyards - \$4,750

- Company logo on badge lanyards handed out to each delegate
- All items checked under sponsorship matrix level

Break (3 Available) - \$4,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

ASSOCIATE SPONSORSHIP OPPORTUNITIES - \$2,750

- 50% off delegates from your company (\$925)
- Hyperlink Logo on Conference Website
- Logo Highlighted Under Level on all Conference Signage

- Recognized on "Thank You to Sponsors" slides between presentations

DEMATIC

SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250

Premium Locations:


- Back Cover – 1 available - \$1,750

- Inside Front – 1 available - \$1,500
- Inside Back – 1 available - \$1,500

CONTRACT DETAILS

Company: _____
First Name: _____
Last Name: _____
Title/Position: _____
Billing Address: _____
Country: _____
Phone #: _____
Email: _____

SPONSORSHIP SELECTION:

Diamond Sponsor - \$27,500 
2 Available

Platinum Sponsor
Tuesday Evening Reception - \$25,000
Monday Ice Breaker Reception - \$22,500

Gold Sponsor
Lunch Day 1 - \$13,500
Lunch Day 2 - \$13,500
Portfolios & Pens - \$10,000 

Silver Sponsor
Advisory Board Speaker Gifts - \$9,250
Solution Provider Awards Sponsorship - \$9,250
End-User Awards Sponsorship - \$9,250
Breakfast Day 1 - \$6,000
Breakfast Day 2 - \$6,000

Bronze Sponsor
Lanyards - \$9,250
Break Day 1 PM - \$4,500
Break Day 2 AM - \$4,500
Break Day 2 PM - \$4,500

Associate Level
\$2,500 

Show Program Advertising

Full Page Ad - \$1,000
Pick your Placement Full Page - \$1,250
Back Cover – 1 Available - \$1,750
Inside Front – 1 Available - \$1,500
Inside Back – 1 Available - \$1,500

PRICING DETAILS:

Sponsorship Cost: \$ _____
Additional Delegates (\$925 each): \$ _____
Show Program: \$ _____
Total Price: \$ _____
25% Deposit Due: \$ _____

Accounts Payable Contact: _____

Name: _____

Email: _____

Phone: _____

Signature: _____

Print Name (Title & Date): _____

Your signature signifies that the you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

Payment & Cancellation Policy: By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before Jan 31, 2020. If a Sponsor reduces or cancels after Jan 31, 2020, a cancellation penalty of 50% of total commitment will be assessed. If an Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.